

ALH Motor Speedway Partners with Prairie Dirt Communications in 2011.

May 9, 2011

FOR IMMEDIATE RELEASE

Al Hildebrand, President of ALH Motor Speedway and Greg Cybulski of Prairie Dirt Communications have reached an agreement which will see the newly-minted Morden, Manitoba dirt oval track prominently displayed as a sponsor to all levels of media offered by Prairie Dirt Communications.

ALH Motor Speedway has agreed to sponsor the Tuesday morning racing report at 9:45am on Southern Manitoba's Sports Station, 1570 CKMW radio in Winkler.

In addition, ALH Motor Speedway will enjoy an advertising spot on the upcoming Dirt From The Stands podcast as well as a link on the Prairie Dirt blog at <http://dirtfromthestands.blogspot.com>

"Al Hildebrand and I came to an agreement that we feel is mutually beneficial to the growth of the speedway and to Prairie Dirt Communications," offered Cybulski, who also serves as the Director of Media Relations for the Northern Lightning Sprint Association.

Further details of the agreement were undisclosed.

ALH Motor Speedway is scheduled to begin the 2011 racing season on Sunday, May 1st, 2011. Further information on the new high-banked oval can be found at <http://www.alhmotorspeedway.com>